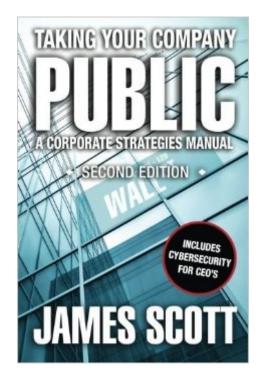
The book was found

Taking Your Company Public, A Corporate Strategies Manual





Synopsis

This book deals with the process of taking a company public--from the IPO process of forming the initial public offering to beginning operations. Entrepreneurs who are pressed for time often find understanding the initial public offering process difficult because of its many steps. Most books about how to go public fail to offer first-hand, practical advice on taking a company public, whereas this book provides definitive guidance.Taking a company public is every entrepreneur's dream, and it also offers major financial rewards and prestige. It is also a complex process that often intimidates entrepreneurs, and requires specialists in many disciplines such as accountants, attorneys, consultants, and public relations executives. These professionals may possess a thorough knowledge of their area of expertise, but they rarely have a total grasp of the entire process of taking a company public. This book fulfills the need of the Chief Executive Officer and the IPO team to obtain a more complete understanding of this complex subject.

Book Information

Paperback: 143 pages Publisher: New Renaissance Corporation (April 15, 2013) Language: English ISBN-10: 0989146707 ISBN-13: 978-0989146708 Product Dimensions: 6 x 0.6 x 9 inches Shipping Weight: 8.5 ounces (View shipping rates and policies) Average Customer Review: 3.5 out of 5 stars Â See all reviews (8 customer reviews) Best Sellers Rank: #1,024,836 in Books (See Top 100 in Books) #9 in Books > Law > Business > Regulation #120 in Books > Law > Business > Securities

Customer Reviews

lâ [™]m not sure if the author intended to have this affect or not but this book doesnâ [™]t read like traditional â [^]how toâ [™] manuals. Rather, its as if he took a recorder with him one week and recorded his consulting sessions then transcribed those sessions and made a book. This isnâ [™]t a bad thing, to the contrary, itâ [™]s exactly what I needed. This is one of the best books lâ [™]ve read all year

One thing that stood out to me about this book is I felt as though I was sitting across the table from the author and they were giving me an Initial Public Offering (IPO) consultation for my company. I

felt as though I was being walked through the process step by step. For such a complicated process, the author certainly made things a lot easier to understand.

As a new CEO lâ [™]m finding that I need to be the one with all the answers and having the answers for my staff and board makes me that much more valuable. This manual is absolutely perfect! This book offers the handholding and spoon feeding of technical information I was looking for on the actual path to taking my company public. It doesnâ [™]t just explain the ins and outs of the Pink Sheets, OTC.BB, IPOs and reverse mergers but all the other information that you need to know if you truly intend on running a publicly traded company down to the PCAOB audit, 15c211 and even post public investor relations strategies using social media.

Youâ [™]II get the most out of this book if you have the audio book and follow along in the paperback or kindle version so that you can do highlights.

Download to continue reading...

Taking Your Company Public, A Corporate Strategies Manual Wealth By Stealth: Corporate Crime, Corporate Law, and the Perversion of Democracy The Manual to Online Public Records: The Researcher's Tool to Online Resources of Public Records and Public Information Taking the Risk Out of Democracy: Corporate Propaganda versus Freedom and Liberty (History of Communication) Collecting Early Machine Made Marbles from the M.F. Christensen & Son Company and Christensen Agate Company Company, Crown and Colony: The Hudson's Bay Company and Territorial Endeavour in Western Canada Chronicles of the Black Company (Chronicles of the Black Company Series Book 1) The Many Deaths of the Black Company (Chronicles of the Black Company Series Book 4) The Return of the Black Company (Chronicles of The Black Company) The Many Deaths of the Black Company (Chronicles of The Black Company) Bates' Guide to Physical Examination and History-Taking (Bates Guide to Physical Examination and History Taking) Bates' Guide to Physical Examination and History-Taking 11th Edition TestBank: Test Bank with Rationales for the book Bates' Guide to Physical Examination and History-Taking Thinking About You Thinking About Me: Philosophy and strategies to further develop perspective taking and communicative abilities for persons with ... Autism, Hyperlexia, ADHD, PDD-NOS, NVLD Farming In Your Backyard for Beginners Vol.2 - Use Proven Strategies to Grow Plants, Herbs, and Food in Your Backyard Easily (Best Guide To Grow Organic ... Farming, Backyard Farming Strategies) Testing for Kindergarten: Simple Strategies to Help Your Child Ace the Tests for: Public School Placement, Private School Admissions, Gifted Program Qualification Summary: The Startup

Owner's Manual: The Step-By-Step Guide for Building a Great Company Baseball: Baseball Strategies: The Top 100 Best Ways To Improve Your Baseball Game (The Best Strategies Exercises Nutrition & Training For Playing & Coaching The Sport of Baseball) Soccer: Soccer Strategies: The Top 100 Best Ways To Improve Your Soccer Game (The Best Strategies Exercises Nutrition & Training For Playing & Coaching The Sport of Soccer) Tennis: Tennis Strategies: The Top 100 Best Things That You Can Do To Greatly Improve Your Tennis Game (The Best Strategies Exercises Nutrition & Training For Playing & Coaching The Sport of Tennis) Heal Your Headache: The 1-2-3 Program For Taking Charge of Your Pain

<u>Dmca</u>